

Kaizen Global Inc.'s Privacy Policy

Last updated March 23, 2017

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By using this site or by clicking "I agree", you (the "**User**") signify your agreement to the Independent Business Owner ("**IBO**") Agreement, the Kaizen Global Inc.'s ("Kaizen Global") Policies and Procedures, Terms of Use, Privacy Policy, Risk Disclosure and the Kaizen Global Compensation Plan (collectively referred to as the "Agreements"), all in their current form and as amended by Kaizen Global in its sole discretion. If you do not agree to these Agreements, please do not use this site and do not click "I agree". Please check this Agreement periodically for changes as Kaizen Global reserves the right to revise this Agreement.

Kaizen Global will change these Agreements from time to time. In the event of a change to this Agreement, your continued use of this site following the posting of any changes constitutes acceptance of such changes. Kaizen Global reserves the right to terminate a User's use of this site at any time without notice and may do so for any breach of this Agreement.

1.0 Kaizen Global's Privacy Policy

Kaizen Global's, Privacy Policy has been developed as an extension of Kaizen Global's commitment to combine quality products and services with integrity in dealing with

users. The Policy is designed to assist you in the understanding of how Kaizen Global collects, uses and protects the personal information provided to us.

When you visit Kaizen Global's **site**, Kaizen Global collects two types of information: personal information you actively choose to disclose ("Active Information") and use information collected, in a way not visible to you, on an aggregate anonymous basis as you and other users browse Kaizen Global's site ("Passive Information"). Personal Identifiable Information –means information about an identifiable individual, including name, age, email address, home address, credit card information, and phone number.

1.1 Personally Identifiable Information

This refers to information that lets Kaizen Global know specifically about you i.e. profile information.

1.1.1 Registration

When you register to become a subscriber or authorized reseller of Kaizen Global's products or services, Kaizen Global will collect Personally Identifiable Information (such as name, address, email address, and telephone number). This Personally Identifiable Information is securely stored and may be accessed on Kaizen Global's website. You are assigned an identification number and select your own password – both are needed to enter the site and to access your Contact Information. Please safeguard your password in a secure location as Kaizen Global is not responsible for breaches into the system when access is willingly provided.

Kaizen Global will collect your information to fulfill the following purposes:

- To verify identity;
- To identify your preferences;
- To deliver the requested products and services;
- To process your subscription; and
- To ensure a high standard of service to you.

You have provided implied consent to us collecting using or disclosing where the purpose for collecting using or disclosing the personal identifiable information would be considered obvious and you voluntarily provided the personal identifiable information for that purpose. Consent may also be implied where you have been given notice and a reasonable opportunity to opt-out of your information being used for mail-outs, the marketing of new services or products, fundraising and you do not opt-out.

1.1.2 Ordering

When you place an order for products or services, Kaizen Global collects Personally Identifiable Information (such as name, contact and billing information, credit card, and other transactional information). Kaizen Global uses this information to deliver your order, process payment, and to communicate the status of your order.

1.1.3 Credit Card Storage

Credit card information collected at registration or for product orders is used only to process payment for the transaction and, generally, is not retained on Kaizen Global's site. However, you may voluntarily elect to securely store multiple credit cards to be used for product orders.

2.1.4 Surveys and Promotions

Occasionally, you may voluntarily provide Personally Identifiable Information to complete surveys and questionnaires or to participate in user polls. Kaizen Global use this information to improve Kaizen Global's products and services and to ensure that Kaizen Global is providing accurate disclosures. Kaizen Global may also use your Personally Identifiable Information to provide you newsletters and other marketing information that coincide with your preferences. You may customize your marketing preferences, or let us know if you do not wish to receive any promotional materials, by adjusting your Subscriptions & Email options on the site.

1.2 Aggregate Information

This refers to information that does not, by itself, identify you as a specific individual. Such information would include the Uniform Resource Locator ("URL") of the website that referred you to Kaizen Global's site, your Internet Protocol ("IP") address (a number automatically assigned to your computer whenever you surf the web), your operating system and browser type, and any search terms that you enter on Kaizen Global's site. Kaizen Global's web server aggregates this information in order to monitor the level of activity on Kaizen Global's site, evaluate its effectiveness, and improve the content or Kaizen Global's site in order to make your visit an easy and enjoyable experience.

Kaizen Global may collect, compile, store, publish, promote, report, or otherwise disclose or use any Aggregate Information, if such information does not personally identify you. Kaizen Global does not correlate any Personally Identifiable Information with the Aggregate Information that Kaizen Global collects on Kaizen Global's site. If Kaizen Global does correlate any Aggregate Information to you, it will be protected like any other Personally Identifiable Information under this Privacy Statement.

1.2.1 Active Information You Choose to Provide

To gain use of the site (become a "user"), Kaizen Global requires you to disclose the following information: Name, Address and Phone Number

Kaizen Global uses secure socket layer (SSL) encryption to protect the transmission of the information you submit to us when you use Kaizen Global's secure online forms. The information you provide to us is stored securely.

1.2.2 Passive Information Collected (Cookies)

Cookies are a feature of web browser software that allows web servers to recognize the computer used to access a site. They are small pieces of data stored by a user's browser to simplify subsequent interactions with the site. This makes it easier for a user to move from site to site and to complete transactions over the Internet. Cookies should make your online experience easier and more personalized.

Kaizen Global's site utilizes cookies to collect information about how Kaizen Global's site is used. Passive Information gathered may include the date and time of visits, the site pages viewed, time spent at Kaizen Global's site, the sites visited just before and just after visiting Kaizen Global's site. If you do not wish to transmit "cookie" information about yourself, you may turn off the cookie function in your web browser.

Kaizen Global's site's servers also automatically identify your computer by its Internet Protocol ("IP") address, which is a unique string of numbers that are assigned to your computer by your Internet Service Provider. The IP address may be used to address problems with Kaizen Global's server or to gather broad demographic information about Kaizen Global's users. Kaizen Global passively collects your IP Address.

1.3 Miscellaneous

1.3.1 Kaizen Global's Use the Information Collected

Broadly speaking, persons Kaizen Global employ directly, or as contractors or agents at Kaizen Global's direction use Active Information for purposes of administering Kaizen Global's business activities, providing customer support and making available other products or services Kaizen Global thinks might be of interest to Kaizen Global's users. Kaizen Global may use the Active Information or Passive Information you provide to contact you about various changes to Kaizen Global's site, new services, features or products Kaizen Global offer. If at any time you do not wish to receive such information, you may "opt-out" of doing so by adjusting your email settings in the back office of the website.

Kaizen Global uses Passive Information to gather information about Kaizen Global's users and to enhance Kaizen Global's site to make it easier, faster and friendlier for users. Additionally, cookies help us better understand the usage pattern of the people that visit Kaizen Global's site, which helps us improve Kaizen Global's services. Passive Information may result in your viewing of particular advertising based on your user habits.

1.3.2 Your Information in Relation to Others Kaizen Global Link To

You might be able to access other websites through Kaizen Global's site via hyperlinks. When you do so, you are subjecting yourself to their privacy policies and data collection. Please read the privacy policies of those sites to ensure you agree with the terms before using such sites.

1.3.3 Sharing Information with Advertisers or Other Third Parties

Kaizen Global may disclose anonymous information about user habits to advertisers on Kaizen Global's site. The parties who perform services for us (credit card processors, merchant bank, Internet Service Provider) may also have access to your information in performing such services. Should Kaizen Global buy or sell assets of Kaizen Global's company, another company may need to review Kaizen Global's company's assets, which might include your information, to make business decisions as to whether to acquire such assets.

1.3.4 Sharing Information with the Government or As Otherwise Required by Law

Kaizen Global may be required by subpoena, law or government agency to disclose both Active and Passive Information you have provided to us.

1.3.5 Securing Active Information and Passive Information

Kaizen Global secures your personal information submitted by you by using reasonable efforts to prevent unauthorized access or disclosure, or accidental loss of Active and Passive Information. Individual postings on this site and other communications to Kaizen Global's office via email or standard mail may not be secure unless Kaizen Global advises you that security measures are in place prior to your submission of information. Therefore, if you choose to communicate with us through these means, you are assuming the risk of doing so and Kaizen Global respectfully request that you do not send or post sensitive information through these means.

1.3.6 Accessing and Correcting Your Information

Kaizen Global takes reasonable measures to ensure that any Personally Identifiable Information Kaizen Global collects on Kaizen Global's site is accurate, current, complete, and reliable for its intended use. If you wish to access, update or otherwise correct Personally Identifiable Information provided to us, you may edit your information online. A request to access personal information must be made in writing and provide sufficient detail to identify the personal information being sought. A minimal fee may be charged for providing access to personal information. Where a fee may apply, Kaizen Global will inform you of the cost and request further direction from the client, customer, member on whether or not Kaizen Global should proceed with the request.

1.3.7 Protecting Your Information

Kaizen Global is committed to ensuring the security of you information in order to protect it from unauthorized access, collection, use, disclosure, copying, modification or disposal or similar risks. Kaizen Global acknowledges your trust and are committed to take reasonable steps to protect Personally Identifiable Information provided from loss, misuse, and unauthorized access. Kaizen Global employs physical, electronic, and managerial processes to safeguard and secure your information.

Kaizen Global will continually review and update Kaizen Global's security policies and controls as technology changes to ensure ongoing personal information security.

It is your responsibility to safeguard the password you use to access Kaizen Global's site and to promptly advise us if you ever suspect that your password has been compromised. Kaizen Global strongly encourages you to change your password regularly to prevent unauthorized access. Because your identification number and password are specific to you, you acknowledge sole responsibility for any and all use of Kaizen Global's site conducted with your identification number and password.

1.3.8 Links to Other Websites

Links to third-party websites may be provided solely for your information and convenience or to provide additional shopping for various other goods and services through Kaizen Global's Merchant and Services Partners. If you use these links, you will leave Kaizen Global's site. This Privacy Statement does not cover the information

practices of those websites nor does Kaizen Global control their content or privacy policies. Kaizen Global suggests that you carefully review the privacy policies of each site you visit.

1.3.9 Children's Privacy Protection

Kaizen Global takes special care to protect the privacy needs of children and encourage parents to be an active participant in their child's online activities. Kaizen Global's site does not target and is not intended for children under the age of 18, and Kaizen Global will not knowingly collect Personally Identifiable Information from them. You may learn more about protecting children's privacy online by visiting:

<http://www.ftc.gov/bcp/edu/pubs/consumer/tech/tec08.shtm>.

1.3.10 Questions and Complaints

The designated individual below, the Privacy Officer, is responsible for ensuring Kaizen Global's compliance with the various privacy statutes and legislations. You should direct any complaints, concerns or questions regarding Kaizen Global's compliance in writing to the Privacy Officer. Contact information for our designated individual:

Kaizen Global Legal Department

legal@kaizenglobal.com

1.800.931.2599

1.3.11 Changes to This Statement

Any updates or changes to the terms of this Privacy Statement will be posted on Kaizen Global's site and the date of the newest version posted below. Please check back frequently, especially before you submit any Personally Identifiable Information at Kaizen Global's site, to see if this Privacy Statement has changed. By using Kaizen Global's site, you acknowledge acceptance of this Privacy Statement in effect at the time of use.

Your use of Kaizen Global's site means that you accept the practices set forth in this policy. Your continued use indicates your agreement to the changes.